

Stereotypes & Advertisements

Name _____ Class Period _____

What do you notice?

Using the images of toys on the other side of this worksheet, answer the questions below.

What types of toys do you see advertised to boys?

What messages might these toys send about what boys are supposed to be like or be good at?

What types of toys do you see advertised to girls?

What messages might these toys send about what girls are supposed to be like or be good at?

Pick one toy from the sheet to focus on for the following questions:

Toy I chose: _____

Who do you think this toy is advertised to? Explain your thinking.

Do you think a person of any gender could play with this toy without being treated or made fun of? Why or why not?

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